

## Dry Cleaning Station Collateral Specifications

ITEM	SIZE	PAPER	COLOR
Letterhead	8.5" x 11"	80lb. text uncoated	white
Business Cards	3.5" x 2"	100lb. cover uncoated	white
Direct Mail Postcard	9" x 6"	100lb. cover silk/matte coated	white
Direct Self-mailer	flat size 18" x 6" finished size 9" x 6"	80lb. cover silk/matte coated	white
Pick-Up/Delivery Brochure	flat size 11" x 8.5" finished size 3.667" x 8.5"	65lb. cover silk/matte coated	white
Door Hanger	4" x 10.5"	80lb. cover silk/matte coated	white
Folders	flat size 18" x 12" finished size 9" x 12"	100lb. cover silk/matte coated	white
Loyalty Hanger	4.25" x 11"	80lb. cover silk/matte coated	white
Loyalty Postcard	5.5" x 4.25"	100lb. cover silk/matte coated	white
Reactivation Postcard	5.5" x 4.25"	100lb. cover silk/matte coated	white
Interior Posters	24" x 30"	100lb. cover silk/matte coated	white
Door Stickers	10" x 10"	static cling vinyl TBD by supplier	
Window Stickers	18" x 9"	static cling vinyl TBD by supplier	
Poly Bags	TBD by supplier	TBD by supplier	
Cape hangers	TBD by supplier	TBD by supplier	